



Cumainn Luthchleas Gael

Tobar Phadraig

5 year Strategic Plan

Strategic Plan Working Group

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This process commenced and was launched on 12th October 2010 by Liam O'Sullivan County Development Officer, Limerick County GAA Board. The five areas considered were (a) Skills development (b) Recruitment and sustainment (c) Club structures (d) Finance and physical development and (e) Social development and Scor.

Responsibility for the implementation of the plan will be with the club committee and will be in place for a 5 year period with the

plan to be reviewed after a 3 year period.

(1) Skills development and coaching in hurling, camogie and gaelic football

Objective no 1 : Develop cohesion and consistency to CLG Tobar Phadraig teams style of play from underage levels to senior in order to maximise anticipation, skill levels and quick efficient use of the ball.

Supporting strategies :

1. Appoint a coaching and games development official at officer level to CLG Tobar Phadraig for a three year period.
2. Appoint a coaching and games development sub committee to augment and support the work of the coaching and games development officer.
3. This coaching officer to engage and collaborate with each management team to ensure that the highest standards of coaching are delivered to each team from underage level to senior in a consistent way.
4. This coaching officer to lead and implement a culture and ethos of continuous development to each team.
5. This coaching officer will co ordinate and address the development, training and education of coaches to a certified/verified level and will devise appropriate coaching structures with the coaching sub committee and the executive committee of the club.
6. The coaching officer will maintain a database of coaching credentials of all club coaches

Objective no 2 : Develop facilities to enhance the progression and improvement of skill levels in all teams throughout the club.

Supporting strategies :

1. Develop a club gymnasium with the appropriate advice to ensure that players can engage in strength and conditioning drills to maximise core physical endurance
2. Secure and develop a second playing pitch
3. Develop a hurling wall
4. Continue to maintain Pairc Antoin O Briain (including the existing astro turf facility) to the highest possible standard.
5. Consider the establishment of a strategic partnership with a third level college or other physical education institution to maximise diet, nutrition and core strength capabilities.

Objective no 3 : Ensure the interactive communication and engagement of existing and succeeding management teams to enhance the continuous development of individual players and teams.

Supporting strategies :

1. Club officers to set out this obligation to each management team and monitor the implementation of same
2. In order to encourage the development of players at underage level, ensure the constructive variation of coaches and management teams to capture the benefit and challenge to the young player of listening to alternative approaches and instruction.
3. Club officers to ensure consistency of application of this communication methodology

Objective no 4 : Enhance amongst players and management a higher level of tactical awareness to ensure maximum on field efficiency and anticipation.

Supporting strategies :

1. Arrange for Croke Park National Director of Coaching to visit and advise the club

2. Identify personnel within the club with good tactical awareness to collaborate with management teams and with the coaching and games officer and sub committee to achieve this objective

3. Ensure that management teams apply one to one advice as well as group /team communication in regard to team shape/tactical awareness/movements/defending/attacking etc

4. Club officers to ensure consistency of application of this objective and supporting strategies

Objective no 5 :Advance and improve the intensity of application from each team through harnessing the pride,passion and tradition of the club

Supporting strategies :

1.Senior players to take an active role in other aspects of the club but specifically for each senior player to be assigned an underage team to support work and help out with.This should include attending training sessions and matches involving the team.

2.Adult players to take a proactive role in financial and administrative activities in the club eg supporting /attending fundraising events

3.Culture of unity to be an unequivocal club requirement throughout the club and across each panel but within that, a culture of debate and challenge to be respected and recognised.

4.Underage participants and their families to be encouraged to support club events

5.Nurture a family ethos in club activities to encourage parents and other family members to comfortable participate in and enjoy the club complex

(2) Volunteer and Player recruitment

Objective no 1 : Proactively build and develop relationships with the Patrickswell community to ensure that every opportunity is made available to members of the community to become members, players and supporters of the club.

Supporting strategies:

1. Appoint a club member at club officer level to recruit players and members from the Patrickswell community as club recruitment and retention officer
2. Develop a “Welcome to Patrickswell GAA Club” pack for young potential members of the club (focused towards under 6 to under 12`s) to include hurley/sliothar and gear.
3. Host club open days for families
4. Maintain strong local links with each townland to ensure the timely distribution of club literature when required and to ensure that the club connection is maintained in each townland of the parish eg through the marketing/selling of club lotto tickets

Objective no 2 : Foster relationship with former players and members to encourage their continued participation and their families participation in the club

Supporting strategies

1. Club recruitment and retention officer to write to and engage with former club activists and their families to encourage their renewed activity with the club
2. Establish club facebook page
3. Consider hosting of club social evenings to celebrate teams of the past

Objective no 3 : Continue to maintain and prioritise supportive relationship with Patrickswell National School to ensure that children attending Patrickswell National School are given every opportunity to participate in the club.

Supporting strategies :

1. Coaching and training camps to be organised at Pairc Antoin O Briain in conjunction with the school
2. Club coaches to continue to coach in the school to maintain the club/school link
3. Victorious county championship winning teams to visit the school with the schools permission with the winning cup.

(3) Club structures

Objective no 1 : Club committee to continue and be recognised as the governing body of the club with clear goals and objectives to be delivered on for the club on an annual basis

Supporting strategies :

1. Continuous development and training of club officers to ensure the progression of club programmes and objectives
2. Officers at all times to represent the clubs position at divisional and county board meetings
3. Programme of development of potential club officers to be initiated and renewed on a regular basis
4. Club meetings to be held at the clubhouse to maintain the prioritisation of the club grounds as the focus of the club.

Objective no 2 : Club committee to consider the establishment of supporting sub committees as appropriate to advance progress on issues as required

Supporting strategies

1. Sub committees to be appointed by the club committee on a considered basis, with recommendations from sub committees to go forward to the club committee or convention for ultimate ratification as appropriate.
2. Membership of sub committees or project teams to be selected on the basis of knowledge, experience and capacity to deliver on the project/issue under consideration.

(4) Finance and Physical development

Objective no 1 : The club must continue to be managed to the highest standards of governance as set out by the Gaelic Athletic Association in particular ensuring that club indebtedness will at all times remain reasonable and manageable.

Supporting strategies :

1. All club members to assist during the club year with fundraising ventures
2. Adult club players to take a proactive role with fundraising efforts
3. Each team management to take a proactive role with expenditure management in particular hurleys, sliothars and medical/physio costs

Objective no 2: Patrickswell GAA to (a) secure additional playing field space for training and matches (b) a club gym to facilitate development of players strength and conditioning (c) develop a club hurling wall and (d) upgrade and improve existing facilities to include modernised changing rooms

Supporting strategies :

1. Working group to be established to advance and implement the objectives set out above to include fundraising
2. All avenues of grant assistance to be explored
3. Liasion with local and state agencies to achieve these objectives to be advanced

(5) Social development and Scor

Objective no 1: Patrickswell GAA will continue to promote the ideals of the Gaelic Athletic Association through its social development programmes

Supporting strategies :

1. Participate in and promote Scor and Scor na nOg on an annual basis and continue to encourage community involvement in the competitions
2. Utilise the Irish language as much and as practically as possible at club meetings and events
3. Advance the use of the clubhouse for Scor competitions and community meetings and community social events